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ROSEVILLE JOINS REGIONAL ENERGY OFFICE *Initiative Supports Plan to Light Up the City*

ROSEVILLE—Recognizing the connection between green power and economic power, the city of Roseville has joined the Southeast Michigan Regional Energy Office.

“Cities such as Roseville have their hands full in these economic times handling the everyday realities of attempting to maintain the services they currently provide,” said Steve Truman, city manager of Roseville. “Joining the Energy Office allows us, through collaboration with other members, to work on this important issue and increase our chances of obtaining additional funding.”

The Energy Office aggregates the region’s buying power for energy efficient products and renewable energy projects. It provides strategic, educational and technical services to cities that are ready to invest locally in the sustainable future of southeast Michigan.

Roseville is the second city to sign on with the Energy Office, following Farmington Hills. The city will use the Energy Office to leverage their Energy Efficiency and Conservation Block Grant funds, focusing on transforming the city’s street lighting to energy efficient LED bulb systems.

“The Energy Office is much more than a service contract between us and cities,” said Brittany Galisdorfer, program director. “This is an investment in the sustainable future of each of our cities and in all of Southeast Michigan.”

Energy Office cities will develop innovative policies and programs that will transform metro Detroit. While one city alone cannot change our “rust belt” image, together Energy Office cities will present a greener face to the world and catalyze an economic development revolution built upon conservation and sustainability.

The Southeast Michigan Regional Energy Office was founded in 2008 by the Michigan Suburbs Alliance, WARM Training Center, the Southeast Michigan Council of Governments and the Michigan Municipal League.

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